

# 2021 Westmoreland County Chamber Tiered Dues Investment Options



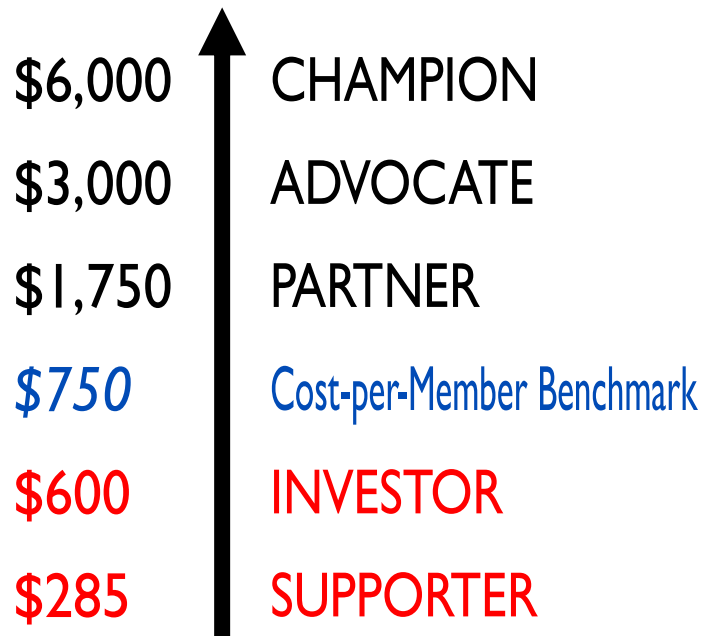
**BUILDING BUSINESS.  
CONNECTING COMMUNITIES.  
EMPOWERING EVERYONE.**





*"We are pleased to introduce more value than you've ever seen from the Chamber."*

**CHAD AMOND**  
Chamber President & CEO



## THE CHAMBER OF COMMERCE WORKS HARD FOR YOU AND YOUR BUSINESS.

The Westmoreland County Chamber of Commerce works on behalf of its member companies to advocate for a healthier, more competitive business climate. As the largest business association in Westmoreland County – and as one of the largest Chambers in all of SWPA – our voice resonates when speaking about the interests of small and large companies across a myriad of industries.

Policy makers and elected officials from Westmoreland County, Harrisburg, and Washington D.C. look to the Westmoreland County Chamber for an unvarnished, non-partisan assessment of what is important to our business community.

SUPPORT OUR ABILITY TO STRENGTHEN OUR REGIONAL ECONOMY

# CHAMPION **\$6,000**

ANNUAL INVESTMENT

Your Champion membership offers exclusive positioning while supporting our work to strengthen the regional economy.

## POSITIONING IN OUR REGION

- ✓ Permanent rotating logo on home page at westmorelandchamber.com
- ✓ Company Profile on Chamber website, written about your company's community footprint
- ✓ Invitation to Chamber Day in Harrisburg with our Board and Government Affairs Team
- ✓ Gift a membership to your favorite charity (\$285 Value)
- ✓ 3 months of logo/message on Chamber's LED Board along Rt. 30 (\$1,500 Value)

## EXCLUSIVE ACCESS

- ✓ Total of 10 business location listings (\$2,850 Value)
- ✓ 12 featured Blog Posts
- ✓ Featured Job Postings on website

PLUS ALL OF THE SERVICES AND BENEFITS OF ADVOCATE, PARTNER, INVESTOR AND SUPPORTER LEVELS ON THE FOLLOWING PAGES



*"Excelsa Health has long found great value in being a partner with the Chamber and the impact we collectively make to the betterment of Westmoreland County."*

**JOHN SPHON**

Chief Executive Officer, Excelsa Health





SUPPORT OUR EFFORTS TO REPRESENT YOUR BUSINESS INTERESTS IN GOVERNMENT

# ADVOCATE \$3,000

ANNUAL INVESTMENT



*"Being a Chamber member has really opened doors for me. The Chamber staff has always looked out for my best interest, and they genuinely care about me and my company."*

**MARCUS MORELLI**

Owner, Skene 19 Films

Your Advocate membership gives you and your team access to some of the most valuable programs and events in the region.

## POSITIONING IN OUR REGION

- ✓ Reserved seat on our Executive Leadership Council semi-annual meeting with lawmakers and key influencers
- ✓ 12-Month Online Advertising Package at [westmorelandchamber.com](http://westmorelandchamber.com) (\$1,800 Value)

## ACCESS & SERVICES

- ✓ 20 Monthly Luncheon Passes (\$500 Value)
- ✓ Pair of Tickets to State of the County Luncheon (\$70 Value)
- ✓ Pair of Tickets to Prayer Breakfast (\$40 Value)
- ✓ Holiday Bash & Business Expo Sponsor—Table & 2 Tickets (\$250 Value)
- ✓ Total of 6 business location listings (\$1,710 Value)
- ✓ Logo on Chamber standups at events

PLUS ALL OF THE SERVICES AND BENEFITS OF PARTNER, INVESTOR AND SUPPORTER LEVELS ON THE FOLLOWING PAGES

*\*This membership is not intended for companies of 100 employees or more.*



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SUPPORT OUR ABILITY TO TAKE POLITICAL ACTION ON BEHALF OF YOUR BUSINESS

# PARTNER \$1,750

ANNUAL INVESTMENT

Your Partner membership puts your business among an elite group of investors helping the Chamber to further advance our mission.

## BUILDING OUR COMMUNITY

- ✓ Exclusive Annual Board Mixer  
(Invitation Only!)
- ✓ Pair of tickets to the Annual Business Meeting & Awards Luncheon (\$70 value)

## ACCESS & SERVICES

- ✓ Early Registration to Signature Events (Golf Classic, Sporting Clays Shoot, Holiday Bash and more)
- ✓ 6-Month Online Advertising Package at [westmorelandchamber.com](http://westmorelandchamber.com) (\$900 Value)
- ✓ 10 Monthly Luncheon Passes (\$250 Value)
- ✓ Total of 4 business location listings (\$1,140 Value)

PLUS ALL OF THE SERVICES AND BENEFITS OF INVESTOR AND SUPPORTER LEVELS ON THE FOLLOWING PAGES

*\*This membership is not intended for companies of 75 employees or more.*



*"As a new business striving to integrate ourselves into the community, our Chamber membership has been a vital resource for Live! Casino. The ability to connect with other local business leaders, and vendors has helped make our entry into the market an overwhelming success!"*

**SEAN SULLIVAN**  
General Manager, Live! Casino



BUILDING BUSINESS. CONNECTING COMMUNITIES. EMPOWERING EVERYONE.

PROMOTING YOUR BUSINESS GROWTH AND OUR REGION AS A DESTINATION

# INVESTOR \$600

VALUED AT MORE THAN \$1,550 ANNUALLY

Investor Members receive even more exposure built into your annual membership.

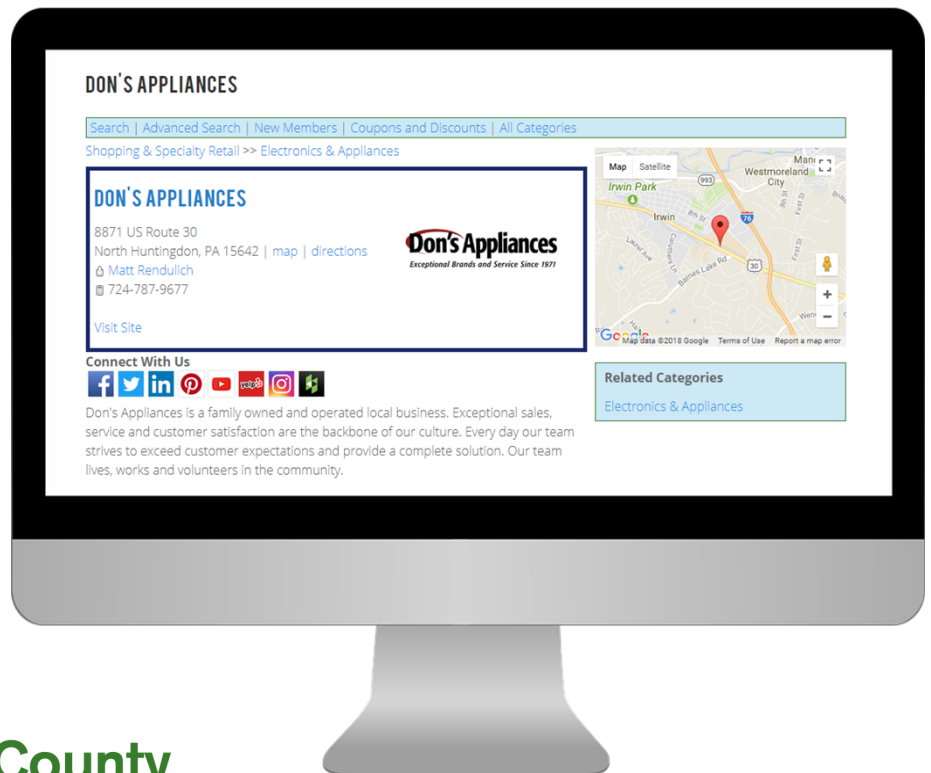
## MARKETING VISIBILITY

- ✓ Online Business Card in the business directory at [westmorelandchamber.com](http://westmorelandchamber.com) (\$150-350 value) includes your logo or photo with your enhanced listing
- ✓ Westmorelandchamber.com package, 60 Days (\$300 Value) or \$150 credit towards print advertising
- ✓ Your business featured in one of our Sponsor Spotlight e-blasts sent on the 15th of each month (\$100 value)

## ACCESS & SERVICES

- ✓ Eligible for Preferred Ribbon Cutting (wooden plaque presented by Chamber President)
- ✓ Total of 2 business location listings (\$570 Value)

PLUS ALL OF THE SERVICES AND BENEFITS OF THE SUPPORTER LEVEL ON THE OPPOSITE PAGE



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*\*This membership is not intended for companies of 50 employees or more.*

PROVIDING NEW OPPORTUNITIES THROUGH CONNECTIONS AND RELATIONSHIPS

# SUPPORTER \$285

VALUED AT MORE THAN \$900 ANNUALLY

■ **We Advocate for You**—The Westmoreland County Chamber of Commerce works on behalf of its member companies to advocate for a healthier, more competitive business climate. As the largest business association in Westmoreland County—and as one of the largest chambers in all of SWPA—our voice resonates when speaking about the interests of small and large companies across a myriad of industries.

■ **Referrals**—Our office receives thousands of phone calls, mail requests and website “hits” each year from local companies looking for vendors and from residents looking to connect with service providers. Only members of our organization are given as referrals to these potential customers.

■ **Networking, Networking, Networking**—Let’s face it, sometimes it all comes down to who you know. With an ever increasing number of local and global competitors, building strong business relationships is more important than ever before. The Westmoreland County Chamber works to provide a wide range of both structured and relaxed networking opportunities to help foster business relationships.

■ **Help Business Develop and Grow**—Chamber members have access to several resource tools aimed at counseling and educating small and mid-sized businesses. Through the Chamber’s relationship with area schools, SCORE, and the Small Business Administration, we are able to help businesses develop and grow. In addition, we offer a variety of member workshops on subjects like finance, marketing, technology, customer service and more.

■ **Signature Events**—Successful business people know how to command a room and how to make their product or service known to others. By hosting over 125 events and programs each year, we give our members plenty of chances to meet prospective customers, entertain clients, reward employees, train staff, learn the latest techniques to make you more successful, and provide a platform to get your company the exposure you need to grow. From golf outings to elected officials forums and everything in between, we have a signature event just for you.

■ **Chamber Website**—Our website keeps members up-to-date with what’s happening in the Chamber and the community, and is a reliable resource for locating member information. The website includes contact information for each member and a direct link to the business’s website. The site also contains a calendar of events, news page, job board, community information, helpful links and more.

■ **Chamber Newsletter**—Published monthly and sent to approximately 2,500 email addresses, the Chamber’s newsletter highlights what is happening in and around our business community. Highlights include a calendar of upcoming events, photos and event reviews, and a Member Moves & Milestones section. Members are able to include a flyer highlighting their business or a special sale, event, or promotion.

■ **Member Emails**—Members are able to include information in the periodic member email blasts sent out to approximately 2,500 email addresses. Company information is included in the email as well as links to flyers, brochures, web address, etc.



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# WHY JOIN THE CHAMBER?

The **Westmoreland County Chamber of Commerce** brings you innovative member benefits and programs that can make the most of your marketing dollar and provide measurable returns. We're here to help you engage, influence and make an impact using dynamic programs, services and initiatives designed with business success in mind.

**Engage. Influence. Impact.**



241 Tollgate Hill Road, Greensburg, PA 15601 • westmorelandchamber.com



**We're in business for your business. JOIN TODAY!**

**Courtney Guerrieri**  
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